

# Seven Immutable Rules & Things You Can Do Today

Kentucky Tourism Industry Annual Conference  
Louisville, Kentucky  
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Because we want to give you more than copies of the slides you'll see today, we develop comprehensive handouts that you can download once you leave. They include many tips and tricks as well as photographic examples to make your job easier when you get back home. The handouts are in full color and range from 5 - 15+ pages. This way you won't have to take extensive notes during the sessions. Thanks for attending, and here's to a terrific 2009!

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Destination Development, Inc.  
6840 Fort Dent Way, Suite 360  
Seattle, WA 98188  
206-241-4770

